

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**Crossroads Media LLC Attention: Accounts Payable** 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

INIVOICE	
INVOICE	

Advertiser	American Crossroads
Product	AMER CROSSROAD 09/04
Estimate Number	690

Invoice #	115089-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/13/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115089
Alt Order #	06226475
Deal #	
Order Flight	09/04/12 - 09/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Noon News	12p-1p	<u>-</u>	•						
	ISSUE CLA	ASS OF TIME									
					to 09/09/12	1x	1				
	WRAL			F	09/07/12	:30	12:15 PM	USPRTV14ACH	\$700.00		1
2	WRAL	WRAL 5:30AM News	530-6a								
	ISSUE CLA	ASS OF TIME									
					to 09/09/12	1x	1				
	WRAL			F	09/07/12	:30	5:45 AM	USPRTV14ACH	\$1,000.00		1
3		5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME									
					to 09/09/12	1x	1				
	WRAL	100 T : 5:1		F	09/07/12	:00	10.10.014			See MG 3.2,3.3	1
	WRAL I	J.S. Open Tennis Friday	11am-7pm	F ISSUE C	09/07/12 LASS OF TIM	:30	12:49 PM	USPRTV14ACH	\$1,000.00	MG for 3.1 09/07	2
	WRAL I	J.S. Open Tennis Friday	11am-7pm	F	09/07/12	:30	3:40 PM	USPRTV14ACH	\$1,000,00	MG for 3.1 09/07	3
		orer open remine rinda,		ISSUE C	LASS OF TIM		0.1011.		ψ.,σσσ.σσ		· ·
4	WRAL	CBS Evening News (M-F)	630p-7p								
		SS OF TIME	• •								
				09/03/12	to 09/09/12	1x	1				
	WRAL			F	09/07/12	:30	6:59 PM	USPRTV14ACH	\$2,000.00		1
5	WRAL	<b>CBS This Morning</b>	7am - 9am								
	ISSUE CLA	ASS OF TIME									
					to 09/09/12	1x	1				
	WRAL			F	09/07/12	:30	7:39 AM	USPRTV14ACH	\$850.00		1
6	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
					to 09/16/12	2x	2				
	WRAL			M	09/10/12	:30	11:31 PM	USPRTV14ACH	\$2,000.00		2
	WRAL			M	09/10/12	:30	11:51 PM	USPRTV14ACH	\$2,000.00		1
					ennis ran over2 ennis ran over2						
				Ln due le	enno ran overz	2.47.00					



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7	WRAL	WRAL 5am News	5am - 5:30a		-		-				
	ISSUE CLA	ASS OF TIME									
				09/10/12 to		1x	1				
	WRAL			M	09/10/12	:30	4:59 AM	USPRTV14ACH	\$700.00		1
8	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME									
				09/10/12 to	09/16/12	2x	2				
	WRAL			M	09/10/12	:30	5:15 PM	USPRTV14ACH	\$2,000.00		2
	WRAL			M	09/10/12	:30	5:30 PM	USPRTV14ACH	\$2,000.00		1
9		<b>6pm News (M-F)</b> ASS OF TIME	6-630p								
				09/10/12 to	09/16/12	1x	1				
	WRAL			M	09/10/12	:30	6:11 PM	USPRTV14ACH	\$2,500.00		1
10		WRAL AM News ASS OF TIME	6-7a								
				09/10/12 to	09/16/12	1x	1				
	WRAL			М	09/10/12	:30	6:28 AM	USPRTV14ACH	\$1,600.00		1
11		Inside Edition ASS OF TIME	7-730P								
				09/10/12 to	09/16/12	2x	2				
	WRAL			М	09/10/12	:00			<del>\$1,500.00</del>	Credited	1
	WRAL			М	09/10/12	:00			<del>\$1,500.00</del>	Credited	2
12		WRAL 6a News Sat ASS OF TIME	6-8a								
				09/03/12 to	09/09/12	1x	1-				
	WRAL			Sa	09/08/12	:30	6:28 AM	USPRTV14ACH	\$600.00		1
13		CBS Sunday Morning	9-1030a								
				09/03/12 to	09/09/12	1x	1				
	WRAL			Su	09/09/12	:30	9:33 AM	USPRTV14ACH	\$900.00	<u> </u>	1
14	WRAL	Late News	11-1135p								



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]	Order #	115089
	Alt Order #	06226475
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1	Order Flight	09/04/12 - 09/13/12

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLA	ASS OF TIME	•	•				•	•	•	
					2 to 09/09/12	1x	1				
	WRAL			Th	09/06/12	:30	11:38 PM	USPRTV14ACH	\$2,000.00		1
					convention rar						
				LR due	convention rar	1 over 11:4	40				
15	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
					2 to 09/09/12	1x	1				
	WRAL			Th	09/06/12	:30	12:23 PM	USPRTV14ACH	\$700.00	1	1
				09/10/12	2 to 09/16/12	1x	1				
	WRAL			Th	09/13/12	:30	12:54 PM	USPRTV14ACH	\$700.00	1	2
16	WRAL	WRAL 5am News	5am - 5:30a								
	ISSUE CLA	ASS OF TIME									
				09/03/12	2 to 09/09/12	1x	1				
	WRAL			Th	09/06/12	:30	5:23 AM	USPRTV14ACH	\$700.00	1	1
17	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME	•								
				09/03/12	2 to 09/09/12	1x	1				
	WRAL			Th	09/06/12	:30	5:24 PM	USPRTV14ACH	\$2,000.00	1	1
18	WRAL	WRAL 5:30AM News	530-6a								
	ISSUE CLA	ASS OF TIME									
				09/10/12	2 to 09/16/12	1x	1				
	WRAL			Th	09/13/12	:30	5:54 AM	USPRTV14ACH	\$1,000.00	1	1
19	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME									
				09/10/12	2 to 09/16/12	1x	1				
	WRAL			Th	09/13/12	:30	5:42 PM	USPRTV14ACH	\$2,000.00	1	1
20	WRAL	6pm News (M-F)	6-630p						, ,		
		ASS OF TIME	СССР								
		· · · · · · · · · · · · · · · · ·		09/03/12	2 to 09/09/12	2x	2				
	WRAL			Th	09/06/12	:30	6:10 PM	USPRTV14ACH	\$2,500.00		1
			We	warrant that the a				was taken from the program lo			•

Ref #



Line Channel Description

# Remit Address:

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Time

Day

Date

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Ad-ID

Rate

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Reconciliation

Line	Channel   Description	lime	μυay	Date	Lengtr	1   Air Time	Ad-ID	Hate  He	econciliation	Het #
20	WRAL 6pm News (M-F)	6-630p	-		-	-				-
	ISSUE CLASS OF TIME	•								
	WRAL		Th	09/06/12	:30	6:29 PM	USPRTV14ACH	\$2,500.00		2
21	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME									
			09/03/12	2 to 09/09/12	1x	1				
	WRAL		Th	09/06/12	:30	6:58 AM	USPRTV14ACH	\$1,600.00		1
22	WRAL CBS Evening News (M-F)	630p-7p						* ,		
	ISSUE CLASS OF TIME	000p / p								
	1000E OE/100 OF THINE		09/10/13	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	6:59 PM	USPRTV14ACH	\$2,000.00		1
22	WRAL Inside Edition	7-730P	111	03/10/12	.00	0.55 T W	USI KI VITACII	Ψ2,000.00		
23	ISSUE CLASS OF TIME	7-730P								
	1550E CLASS OF TIME		00/00/1	0.4- 00/00/10	4	1				
	MDM		09/03/12 Th	2 to 09/09/12 09/06/12	1x	1	UCDDT (144 CH	Ф1 F00 00		
	WRAL		ın	09/06/12	:30	7:28 PM	USPRTV14ACH	\$1,500.00		1
25	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME									
				2 to 09/16/12	1x	-1				
	WRAL		Tu	09/11/12	:30	12:54 PM	USPRTV14ACH	\$700.00		1
27	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME									
			09/10/12	2 to 09/16/12	1x	-1				
	WRAL		Tu	09/11/12	:30	5:38 PM	USPRTV14ACH	\$2,000.00		1
29	WRAL CBS Evening News (M-F)	630p-7p								
	ISSUE CLASS OF TIME	• •								
			09/10/12	2 to 09/16/12	1x	-1				
	WRAL		Tu	09/11/12	:30	6:59 PM	USPRTV14ACH	\$2,000.00		1
31	WRAL CBS This Morning	7am - 9am		00/ /	.00	0.00		φ=,σσσ.σσ		·
31	ISSUE CLASS OF TIME	rain - Jain								
	ISSUL GLASS OF THILE		00/10/1	2 to 09/16/12	1x	-1				
	WRAL		Tu	09/11/12	:30	7:29 AM	USPRTV14ACH	\$850.00		1
	WITAL		-					*		ı
		We	warrant that the a	ctual broadcast inf	ormation sho	own on this invoice	was taken from the program lo	oa.		

Length Air Time



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Line	Channel Des	scription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32		Hour 2	9-10p					•			<u> </u>
	ISSUE CLASS (	OF TIME		00/00//0		_	2				
	WRAL			09/03/12 F	2 to 09/09/12 09/07/12	2x	9:33 PM	USPRTV14ACH	\$4,000.00		
	WRAL			F	09/07/12	:30 :30	9.33 PM 9:46 PM	USPRTV14ACH USPRTV14ACH	\$4,000.00 \$4,000.00		2
33		News	11-1135p	•	00/07/12	.00	0.40 T W	OSI KI VI IACII	φ+,000.00		_
00	ISSUE CLASS (		11 1100р								
		-		09/10/12	to 09/16/12	1x	1				
	WRAL			W	09/12/12	:30	11:28 PM	USPRTV14ACH	\$2,000.00		1
34	WRAL WRA	<b>AL 5am News</b> OF TIME	5am - 5:30a								
					2 to 09/16/12	1x	1				
	WRAL			W	09/12/12	:30	5:13 AM	USPRTV14ACH	\$700.00		1
35	WRAL 5:00	) First News OF TIME	5-530p								
					to 09/16/12	1x	1				
	WRAL			W	09/12/12	:30	5:28 PM	USPRTV14ACH	\$2,000.00		1
36	WRAL WRA	<b>AL 5:30AM News</b> OF TIME	530-6a								
					to 09/09/12	1x	1				
	WRAL			W	09/05/12	:30	5:51 AM	USPRTV14ACH	\$1,000.00		1
37	WRAL 5:30	<b>) News</b> OF TIME	530-6p								
					to 09/09/12	1x	1				
	WRAL			W	09/05/12	:30	5:52 PM	USPRTV14ACH	\$2,000.00		1
38	WRAL 6pm ISSUE CLASS (	n <b>News (M-F)</b> OF TIME	6-630p								
					to 09/16/12	1x	1				
	WRAL			W	09/12/12	:30	6:28 PM	USPRTV14ACH	\$2,500.00		1
39	WRAL CBS	<b>6 Evening News (M-F)</b> OF TIME	630p-7p								



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39	WRAL	CBS Evening News (M-F)	630p-7p				-				
	ISSUE CLA	ASS OF TIME									
				09/03/12 to	09/09/12	1x	1				
	WRAL			W	09/05/12	:30	6:59 PM	USPRTV14ACH	\$2,000.00		1
40	WRAL	Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME									
				09/10/12 to	09/16/12	1x	1				
	WRAL			W	09/12/12	:30	7:22 PM	USPRTV14ACH	\$1,500.00		1
41		CBS This Morning ASS OF TIME	7am - 9am								
				09/03/12 to	09/09/12	1x	1				
	WRAL			W	09/05/12	:30	8:38 AM	USPRTV14ACH	\$850.00		1
		<u>Air</u>	ed Spots	<b>42</b>							

Gross Total \$68,150.00 Agency Commission \$10,222.50

Payment Terms 30 Days **Net Amount Due** \$57,927.50